



# LONDON REAL ESTATE FORUM

BERKELEY SQUARE, MAYFAIR

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11-12 JUNE 2013

AN EVENT BY



IN ASSOCIATION WITH



SUPPORTED BY

**MAYOR OF LONDON**

MEDIA PARTNER

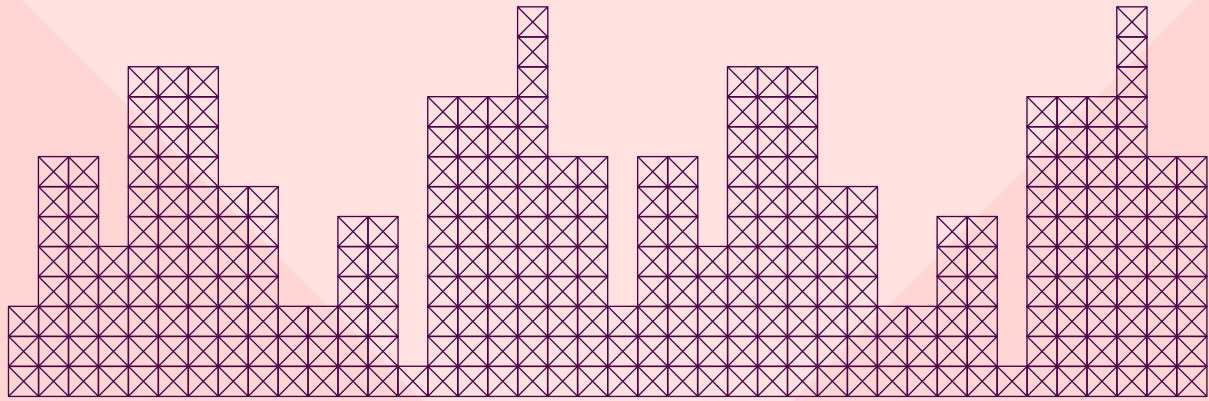




The London Real Estate Forum is a new annual event taking place in Berkeley Square, Mayfair, dedicated to bringing corporate occupiers and international investors together with leading real estate owners and developers.

- Two-day exhibition and conference in Berkeley Square, Mayfair, on 11 & 12 June 2013.
- VIP reception on the evening of Monday 10 June for 500 major corporate occupiers, international investors and High Net Worth Individuals invited by LREF on behalf of the exhibitors and partners.
- Comprehensive conference programme featuring international speakers addressing key aspects of future demand, financing and delivery within a global context. Held within a dedicated 250 seat auditorium.
- Produced by Pipers in association with NLA – London’s centre for the built environment, and supported by the Mayor of London.
- Exclusive media partnership with the FT including targeted marketing of the event through their media channels plus a global property insight supplement will be distributed internationally on the Monday and available daily during the event.
- Delegate passes available exclusively to corporate occupiers, investors, funders, developers and their senior advisors.
- Pavilions designed by Carmody Groarke (Frieze Art Fair) with premium quality networking and exhibition spaces and extensive formal and informal meeting and networking facilities.
- Screening room with rolling programme of presentations of leading real estate and development opportunities in London available to all exhibitors.
- Serviced meeting suites available to book for all exhibitors and partners.
- New interactive model of central London highlighting major development and investment opportunities.
- Public access to the exhibition on the last afternoon of the event, through pre-registration only.





## WHO WILL ATTEND?

- Decision makers from major corporate occupiers.
- International investors in real estate.
- Real estate funders.
- Real estate owners and developers.
- Senior political decision makers.
- Senior real estate advisors.

## WHY ATTEND?

- To look for investment opportunities.
- To look for new offices and relocation opportunities.
- To hear the latest sector research.
- To network with peers and decision makers.

## WHAT WILL BE EXHIBITED?

- Prime commercial buildings and developments available to let and buy over the next 5 to 10 years.
- Prime central London commercial investment opportunities.
- Prime residential investment opportunities.
- Major land and regeneration opportunities.
- Joint-venture opportunities.

## FT MEDIA PARTNERSHIP

- Direct email invitation from the FT to international senior decision makers.
- Advertising campaign in the FT newspaper between January and May 2013.
- Targeted advertising campaign on FT.com between January and May 2013.

## FACILITIES

- 25,000 sq. ft. pavilions on Berkeley Square.
- 50 exhibition stands for major land owners and developers in London to display current and proposed projects.
- High quality serviced meeting and networking spaces.
- 250 seat auditorium.
- 60 seat screening room.
- 6 meeting suites for up to 12 people available by appointment.
- New interactive model of central London highlighting all major infrastructure, land and development opportunities.
- Timeline of development over next 5 to 10 years.

## PROGRAMME

- Keynote from the Mayor of London.
- Headline event in association with the FT looking at London's global position as a centre for business.
- High level research-backed conference sessions, delivered in association with leading international consultancies focusing on key trends and opportunities for London within a global context in the following sectors:
  - Offices
  - Residential
  - Retail and Leisure
  - Industrial and distribution
  - International capital
  - Development financing
  - Infrastructure provision and procurement
  - Building design and delivery



## EXHIBITOR PACKAGE

*Available exclusively to development companies and public & private sector land owners.*

### Benefits include:

- Forum entry passes for your staff
- VIP invitations for your clients, corporate occupiers and international investors
- Opportunity to contribute speakers and content to the conference and screening programme
- Package includes construction, lighting, power, carpeting, graphic production and furniture supply

£10,000 - £27,500+VAT

## PARTNER PACKAGE

*Only ten places available*

### Benefits include:

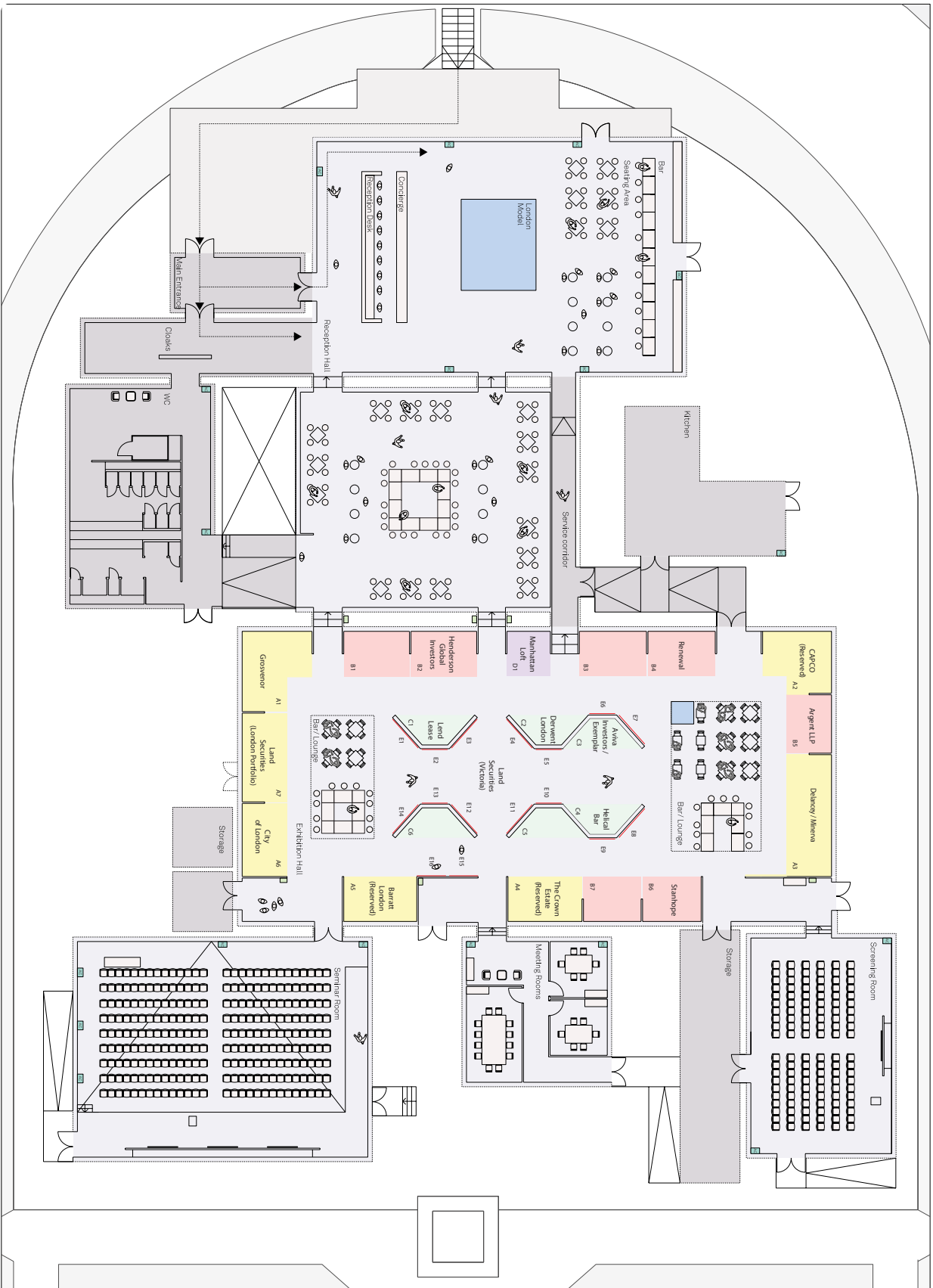
- Forum entry passes for your staff
- Dedicated conference session with branding, and opportunity to distribute research and marketing material
- Quarter page advert in the FT special report
- VIP invitations for your clients, corporate occupiers and international investors

£POA

## 2-DAY DELEGATE PASS

Available upon application to corporate occupiers, investors, funders, developers and their senior advisors.

£795+VAT



Key

7 No. **A**  
 Wall space 11M  
 Floor space 135sqm  
 £23,500 w/v

7 No. **B**  
 Wall space 11M  
 Floor space 175sqm  
 £23,000 w/v

6 No. **C**  
 Wall space 8M  
 Floor space 150sqm  
 £19,500 w/v

1 No. **D**  
 Wall space 8M  
 Floor space 175sqm  
 £17,500 w/v

14 No. **E**  
 Wall space 2.5M  
 Floor space 180m  
 £19,000 w/v

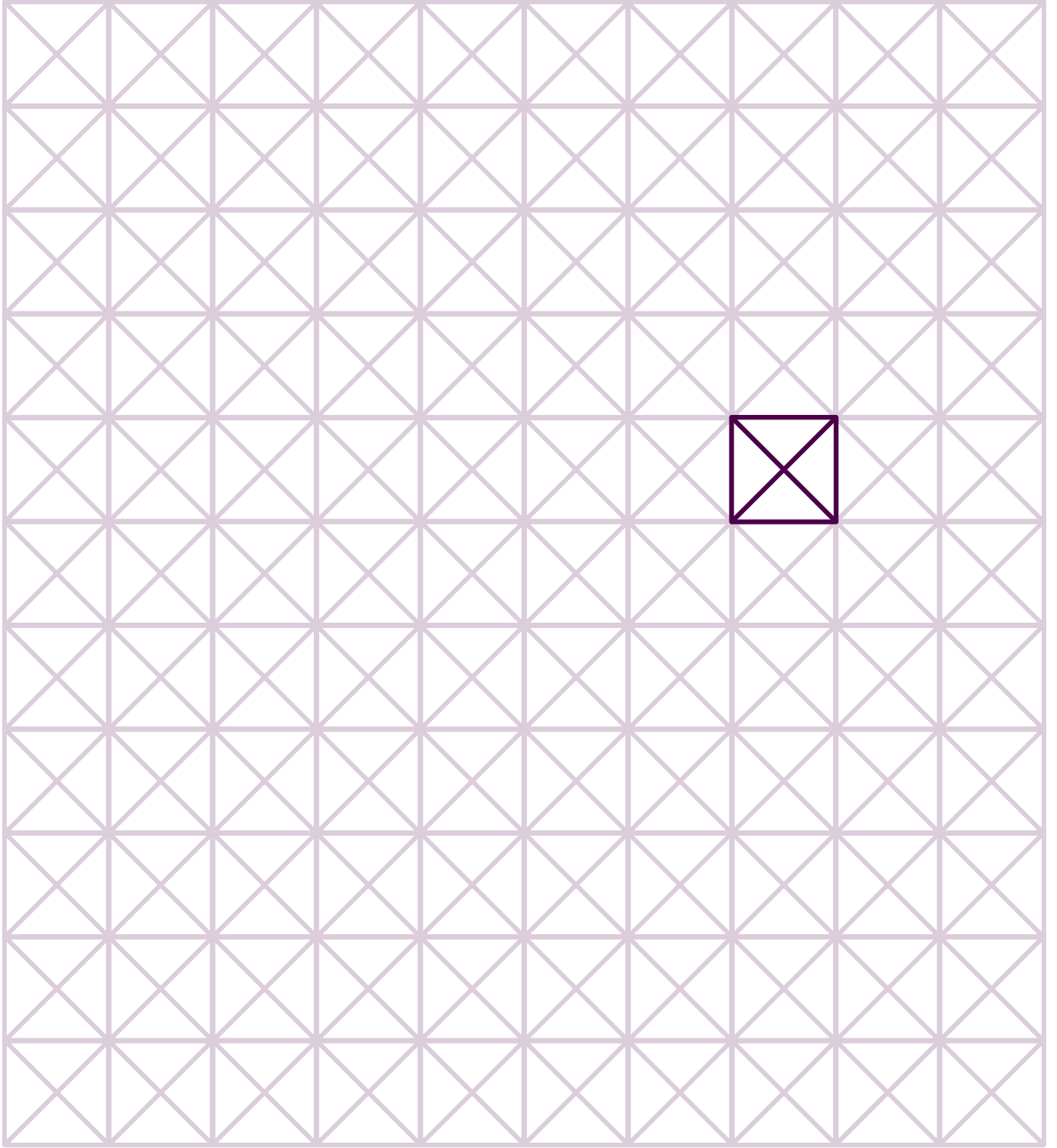
6 No. Key model location

AC unit location

6 No. Water



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FOR MORE INFORMATION, PLEASE CONTACT

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